



CHAPTER MEETING MINUTES

<p>Chapter: Meeting Dates: Location (city/state): Host Museum: Participating Museums:</p>	<p>Western Chapter April 16, 2016 Atlanta, Georgia MSA Annual Conference High Museum, Jimmy Carter Presidential Library & Museum</p>
<p><u>Call to Order:</u></p>	
<p><u>Members in Attendance:</u></p>	<p>Janice Wrhel- Georgia O'Keefe Museum Lydia Garmaier- Clyfford Still Museum Jennifer Barnella- Phoenix Art Museum Amy Scott- Fort Collins Museum Chaco Herman- san Diego Museum of Art Darcy Estespino- The Getty Evelyn ???- Denver Art Museum Lindsay Erickson- Denver Art Museum Greg Mckay- Denver Art Museum Bill Lee- Neon Museum Melissa Jensi- Georgia O'Keefe Museum Kelsey Banister- Lowell Observatory Howard Norris- Ellen's Silk screening Dorie Hanson- Arizona Capital Museum Maureen Ryan- Albuquerque Museum Madeline Roth- Historic Mission San Juan Capistrano Stuart Hata-Fine Arts Museums of San Francisco Susan Deland- Deland Consulting Sharon Stewart- Pacific Symphony League Shop Cindy Guziak- Pacific Symphony League Shop Lori Peterson- Church History Museum Store Laura Funk- Church History Museum Store Larry McIverney- Museum Victoria Andrea Bestor- Colorado Railroad Museum Raymond McKenzie- Asian Art Museum Teisha Matthews- San Diego Museum of Art Carrie Santell- USS Hornet</p>
<p><u>Old Business:</u></p>	<p>Chapter thanked the Children's Museum and Bill from the Neon Museum for hosting the opening and closing receptions of MSA Western Chapter meeting In Las Vegas 2015. Ray spoke about the finances and \$ brought in this past year(~ \$7500). Continue building more relevant content for our chapter Meetings. Teishia read Minutes from Chapter Meeting in Vegas. Chacho Herman & Lydia Garmaier motion to approve, all motion to pass.</p>

<p><u>New Business:</u></p>	<p>Focus for coming year: Carrie will continue Ray's model of building relevant content for our chapter meetings. Need them to be more useful and engaging.</p> <p>Carrie talked about the MSA Retention and Recruitment that we are all working on. Our challenges as the Western chapter is that we have the largest list of institutions and people to contact; The timing of the campaign was very bad for the leadership team as well as the inaccuracy of the list not being current we are working with.</p> <p>Teishia thanked Andrew Uchin for all of his help and dedication to the Nominating Committee, he ended up spearheading and taking on most of the responsibilities for the process since we lost our Chairperson, Michael Silverman to Secretary nominee and Diana Weintraub from the Lowell Observatory moving out of the retail division.</p> <p>Carrie Announces the Michael Silverman of the Oakland Museum of Californian as incoming secretary. (lots of claps and hoots)</p> <p>Ray officially turns the gravel over to Carrie and incoming President, BIG round of Applause.</p> <p>Carrie asks for location suggestions for our next chapter meeting. We discussed either going to Vegas again or somewhere else in the fall of 2016. Next Vegas Gift Show is July 31 – Aug. 4th; Las Vegas Marker is offering 5 scholarships to us to send chapter members who are interested. Nominations to be sent into a chapter officer by May 3rd.</p> <p>We discussed if it is better to have a gift show to accompany our Chapter meetings to encourage more people to attend the chapter meetings. It seems that most people agree that it does help when asking your intuition to fund going to a chapter meeting to also coincided with attending a gift show.</p> <p>Las Vegas Market is offering us a lot of help if we do have our meeting there again. If we were to go back to Vegas would we do it in August or January.</p> <p>Carrie asked again for suggestions for Educational content. Suggestions: <ul style="list-style-type: none"> Roundtable discussion groups/brainstorming. Ecommerce Possible to couple with whatever the Las Vegs market is using as their content and partner with them on learning sessions.</p> <p>Recruitment/Updating list <ul style="list-style-type: none"> Call prospective members and find out who the people in charge are. Have conversations with people about what we (I) get out of MSA and the importance to our retail community. Member volunteers to help with this Greg and Andrea from DAM will take Colorado Janice Whrel from O'keeffe Museum, ??? (maybe New Mexico, Carrie may know) Jennifer Barnella from Phoenix Art Museum will take Arizona </p>

	<p>Carrie mentioned the Google Drive Database for POS systems that Michael wants to implement that would let members know who uses same hardware & software to network and troubleshoot for chapter members.</p> <p>Chacho Herman mentions how great the Newsletter is that Ray has created and puts out. Great articles and useful information. Ray will continue The newsletter.</p>
<u>Adjournment:</u>	<p>Meeting adjourned 5:45 pm Janice motioned and Ray seconds the motion.</p>

Sample Minutes

CALL TO ORDER

Susie Smith of the ABC Museum called the meeting to order at 4:30 p.m.

MEMBERS IN ATTENDANCE (Please list in **ALPHA** order by last name for posting on Web site)

Nine (9) MSA members were in attendance: Robert Timmer, Wendy Brown, Shannon McNamara, Lori Monk, Laura Murphy. Two non-members from local museums: John Black and Debbie Green.

OLD BUSINESS

The minutes of the last meeting were read and approved.

NEW BUSINESS

Susie Smith, on behalf of the Programming Committee, moved that the next meeting be held in Denver in conjunction with the Charles Rennie Mackintosh exhibit and the spring Denver Gift Show. The motion was adopted.

Tom Anderson, Nominating Committee Chairman, called for nominations of Secretary. Lori Monk nominated Shannon McNamara and Wendy Brown nominated Steve Windholder. Both were seconded.

ANNOUNCEMENTS

Jane Doe, MSA Board of Directors Second Vice President, read announcements from the MSA national office. She covered highlights of the upcoming Museum Retail Conference & Expo in Denver, Colorado. She explained in detail the “Grow MSA” membership campaign which rewards members for recruiting new members and affiliates. Attendees were reminded about the Sam Greenberg Scholarship Fund and were encouraged to contribute and register for the fundraiser event held during the Museum Retail Conference & Expo in Denver.

ADJOURNMENT

The meeting was adjourned at 5:07 p.m.