

# Extend your brand to those who matter most.

Advertising in the 2018 Museum Store Association Membership Directory is now underway!



The Membership Directory is an indispensable tool for all members. Don't miss out on an entire year's advertising to members and the opportunity to stand out from your competitors by advertising or enhancing your company's listing!

**Establish an Image:** When it comes to advertising and promoting your business, image counts. Be seen in the right places at the right time, by the right people.

**Value:** Grab this opportunity to build relationships with existing and prospective clients and grow your business.

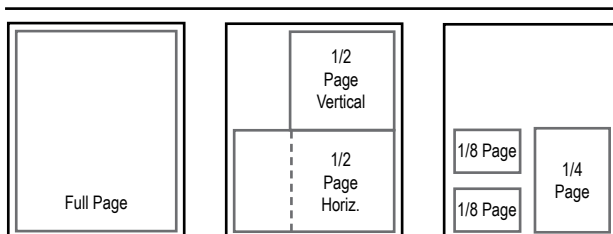
**Longevity:** Your ad will be placed in this invaluable resource offering year-round exposure, referred to time-and-time again.

## ADVERTISING RATES:

Premium Ad Spots	B&W	Color
Back Cover	N/A	\$1,799
Inside Front/Back Cover	N/A	\$1,699
Facing Page to Inside Covers	N/A	\$1,599
Full Page Divider	N/A	\$1,299
1/2 Page Divider	N/A	\$999
Additional Ad Spots	B&W	Color
Full Page	\$1,099	\$1,199
1/2 Page	\$799	\$899
1/4 Page	\$499	\$599
1/8 Page	\$299	\$349

Enhanced Listing	Price
Boxed Listing	\$69
Shaded Box Listing	\$99
Boxed Listing with Logo	\$119
Boxed Listing with Logo & 50 word bio	\$169

### 8.375" x 10.875" Publication



### Space Reservation Form

**Fax to 952-448-9928**  
**Reply to Email or Sign up Online**  
[www.emconsultinginc.com/adreservation/MSAMD](http://www.emconsultinginc.com/adreservation/MSAMD)

Please fill/type out information below and include ad size from table at left. E&M will send you the required ad contract, along with ad creation information.

**Company:** \_\_\_\_\_

**Contact:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Ad Size:** \_\_\_\_\_  Color  B&W

If you have any questions or to reserve ad space, please contact your E&M representative Ryan at [ryand@emconsultinginc.com](mailto:ryand@emconsultinginc.com) at 800-572-0011 or 215-792-6242.

**Need help designing your advertisement?**  
**Our Award-Winning graphics team can help!**

Yes, please have a designer contact me.  
 No, I will submit our own artwork.

To opt-out of future communications, please contact 952-222-0965, fax 952-448-9928, or email [emconsulting.optouts@gmail.com](mailto:emconsulting.optouts@gmail.com) (please include your company name and the title of the publication) Such requests will be honored within a reasonable time from the date of the request.

