CHAPTER MEETING MINUTES

Chapter: Pacific Northwest

Meeting Dates: January 7, 2017

Location (city/state): Seattle, WA

Host Museum: Washington State Convention Center - venue


Call to Order: 9:05 AM Blue Anderson, President, lead the discussion

Members in Attendance: Nancy Whittaker, Blue Anderson, Lilia Villasenor, Mark Weber, Lyn Fenton, Beth Shafer, Mary Christenson, Ann Bronson, Mary Quackenbush, Sarah Kennedy, Lesley Hooker, Julie Steiner

Vendor Members: Kelly Jones – Wraptillion, Laura McCarty- Original Source, Laurie Krehbiel-Rosanna

Old Business: Blue Anderson opened the meeting. Nancy Whittaker discussed membership, asked for volunteers to contact to contact her if they were willing to contact potential new members.

Minutes approved from last meeting.

New Business:

1. Laura McCarty of Original Source gave vendor presentation.
2. Open issue of PNW Board Treasurer currently on hold. Will move forward with this after National meeting in April.
3. Guest member Julie Steiner, National board First Vice-President, discussed the MSA’s bold new direction for 2016-2019 and four strategic goals of looking to the future of the MSA by Attracting younger and/or new members for future growth, Educating members including the use of webinars, Advocacy in teaching why museums have stores and why to buy from museum stores, and encouraging unity among the many individual MSA members by ensuring a unified vision and plan on the National level.
4. Julie Steiner discussed the recent change of the management company for the MSA. Has caused some challenging transitional moments, but should smooth out and offer a cost savings and streamlined operations. She also invited members to contact her through email with ideas, concerns, or questions.

5. Blue Anderson handed out a “cheat sheet” for selling MSA benefits to potential new members.

6. The addition of two Vendor Member Advisors to the board was discussed, and a motion was made to adopt. Motion was passed unanimously.

7. Blue Anderson opened the mike for the good of the order. Subjects included a request for the National MSA Conference to be held on the West Coast at a future date and a discussion why the conference is normally held at an East Coast venue due to it being easier for the greater population of MSA to attend there. Also, that scholarships were available for members to attend the National Conference, but there was concern that the information was not easily found.

8. The idea of the possibility of having a “Craigslist” type of board for members to exchange store fixtures and displays that they no longer needed or were in search of was discussed. The ease of use of shoptalk as a digest or real-time was discussed. Julie Steiner said they are working on a national MSA level to improve it. Also, there was a request for members to identify themselves better in shoptalk.

**Announcements:** Ann Bronson introduced as chapter secretary, New vendor member Laurie Krehbiel of Rosanna introduced

**Adjournment:** Adjourned at 10:23 by Blue Anderson