Call to Order:

Vice President Amanda Schultz (Wisconsin Historical Society) called the meeting to order at 5:02pm

Members Present:

21 members attended the meeting: Amanda Schultz (Wisconsin Historical Society), Susan Ponciroli (Missouri History Museum), Karen McNeely (Milwaukee Art Museum), Mary Rhodes (Natl. First Ladies Library), Corie Ramento (Driehaus Museum), Anna Lange (Wisconsin Historical Museum), Heather Groff (Chazen Museum of Art), Katie Laux (Wexner Center for the Arts), Irene Light (Great Parks of Hamilton County), Shelley Husley (Speed Art Museum), Jan Banister (Columbus Indiana Visitor’s Center), Catherine Buntin (Door County Maritime Museum), Kristen Parker (Golden Spike Tower), Mary Ourecky (International Quilt Study Center & Museum), Jane Precella (Joslyn Art Museum), Cathy Born (Dodge House), Diana Borcz (Rock & Roll Hall of Fame), Roberto Bravo (Chicago Architecture Foundation), Dan Kaehler (Yerkes Observatory), John Sennert (Boys Town), Bianca Pitts (Cleveland Museum of Arts).

Old Business:

The minutes from the last meeting were read by Susan Ponciroli (Missouri History Museum) and approved.

New Business:

- Amanda Schultz (Wisconsin Historical Society) reviewed:
  1. Introduction of new chapter secretary Susan Ponciroli (Missouri History Museum)
  2. New ideas for member engagement
  3. How MSA can help our chapter members.
  4. Chapter Scholarships
New Business cont.

- Locations and date for the Midwest Chapter meeting were discussed. Pros and cons of possible formats to engage members at the regional, state and city level were reviewed. Scheduling a chapter meeting during a market was the desired venue agreed upon by the members in attendance. Venues discussed were Minnesota (Minneapolis Market), Chicago (Stylemax), Vegas Marker, Ohio (Columbus Market.) Members were asked to submit additional suggestions to Amanda.
- Geographic layout of museums in the Midwest Chapter was discussed. Some members desire a realignment to closer chapter they identify with.
- Amanda reviewed what MSA can do for it’s members. Conversations that arose for the topic include:
  1. Regional engagement/networking activities such as local museum meet ups, reaching out to vendors and using meetings as a recruitment tool. We can begin by identifying a chairperson for each state and or city.
  2. How we communicate with each other via facebook, Instagram and shoptalk.
  3. We need to identify a chapter mission statement and a set of goals.
  4. Members want help growing their business.
- MSA Industry Report: Our chapter goal is 100% participation.

**Adjournment:** Motion to adjourn was made by Karen McNeely at 6:07pm and was seconded by Shelly Husley (Speed Art Museum).