



SPONSORSHIP AND ADVERTISING OPPORTUNITIES

LET MSA HELP YOU ACHIEVE NONPROFIT RETAIL SUCCESS

CONNECT. LEARN. DO BUSINESS.

Position your company as an industry leader by aligning yourself with the Museum Store Association*(MSA). Highlight your brand to the thousands of participating museum stores across the globe through one of our sponsorship opportunities!

- [MSA FORWARD RETAIL CONFERENCE & EXPO](#)
Connect directly with an audience of dedicated buyers who will be in Baltimore, May 15-19, 2024. No other conference and expo features this type of highly qualified museum store buyer participation.
- [MUSEUM STORE SUNDAY](#)
This partnership opportunity extends your reach beyond the MSA community to an audience of more than 2,100 museum stores located in all 50 states, the District of Columbia, and 24 countries on five continents. Your support signals your dedication to the nonprofit retail industry and your desire to help stores achieve the missions of the institutions they support.
- [MSA MAGAZINE AND E-NEWS BRIEF](#)
Advertise in our biannual [Museum Store Magazine](#) or our monthly [News Brief](#) e-newsletter, and reach the mailboxes and inboxes of our entire membership including over 750 professionals representing distinct nonprofit retail stores in eight countries.
- [MSA VIRTUAL EDUCATION SESSIONS](#)
Sponsor our many virtual education opportunities offered year-round. Your business will have a visible presence on marketing materials and even a chance for speaking opportunities.
- [MSA NETWORKING RECEPTIONS AT NATIONAL MARKETS](#)
Sponsor one of the popular MSA museum buyer networking receptions at Winter or Summer Markets around the country to get your brand recognized in member communications and in-person at the event.

New opportunities are added regularly. With so many great options, we understand it can be hard to choose, so we've made it a bit easier – any combination of News Brief advertising, Museum Store Sunday partnership, MSA FORWARD, or other sponsorship will result in you receiving a 10% discount off your total investment! We will be happy to work with you to create a **custom package or sponsorship** that can keep your company and products front-and-center with museum store buyers throughout the year.

CONTACT: info@museumstoreassociation for more information

www.museumstoreassociation.org